# Sponsorship Package



15th Annual Southeast Florida Climate Leadership Summit

# Transformative Climate Action

Miami Beach Convention Center



Co-Hosted by Miami-Dade County and City of Miami Beach



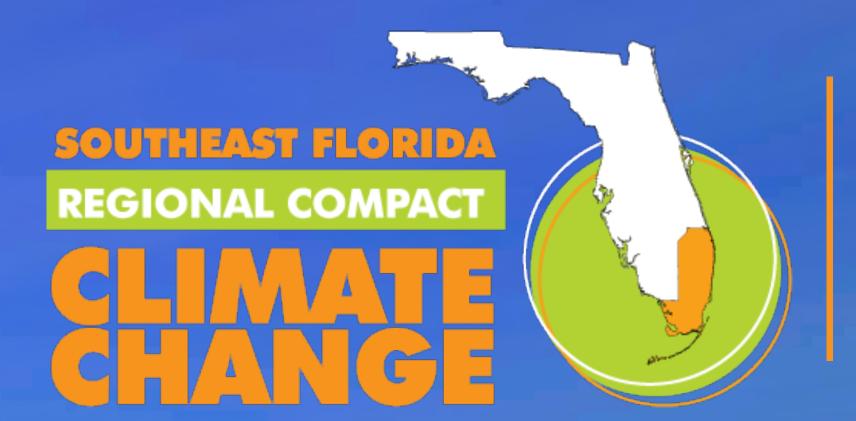






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# 15th Annual Southeast Florida Climate Leadership Summit

Miami-Dade County and the City of Miami Beach will proudly host the 2023 Southeast Florida Regional Climate Leadership Summit at the Miami Beach Convention Center.

The Southeast Florida Regional Climate Change Compact was created in 2010 by Broward, Miami-Dade, Monroe, and Palm Beach Counties to coordinate and collaborate on climate change action across county lines and is internationally recognized as a leading example of regional-scale climate action. The Climate Leadership Summit is an annual major event focused on facilitating climate-related collaboration, typically bringing together over 700 thought leaders from business, government, higher education, and nonprofits at panel discussions and networking breaks.





# Advantages & Benefits

#### **PROMOTION**

Sponsors participating in the summit will have a strong local presence in a major showcase thanks to the media impact of the event.

#### NETWORKING

As a large climate conference with a local focus this event will attract climate action change makers and leaders from across the region.

#### BUSINESS GENERATION

Given the large number of participants from a wide range of fields, the summit is a unique occasion to generate new business opportunities.

#### KNOWLEDGE

Attendees will hear from experts in the field discussing emerging topics and regional initiatives, successes and challenges.



# Marketing and Communication Strategies

We have designed a communication strategy to give the highest visibility to all event participants.

Our mission is to help sponsors generate **high impact** before, during and after the event, promoting **maximum return on investment.** 

Social media exposure, campaigns, engagement, promotions, email marketing

Networking events, interviews

Relationship building with partners and sponsors, community connections

Media relations, press release, media advisory, media partnerships, media exposure & more...

public Relations

Branding and collaterals, cobranding opportunities, event app branding



# Venue

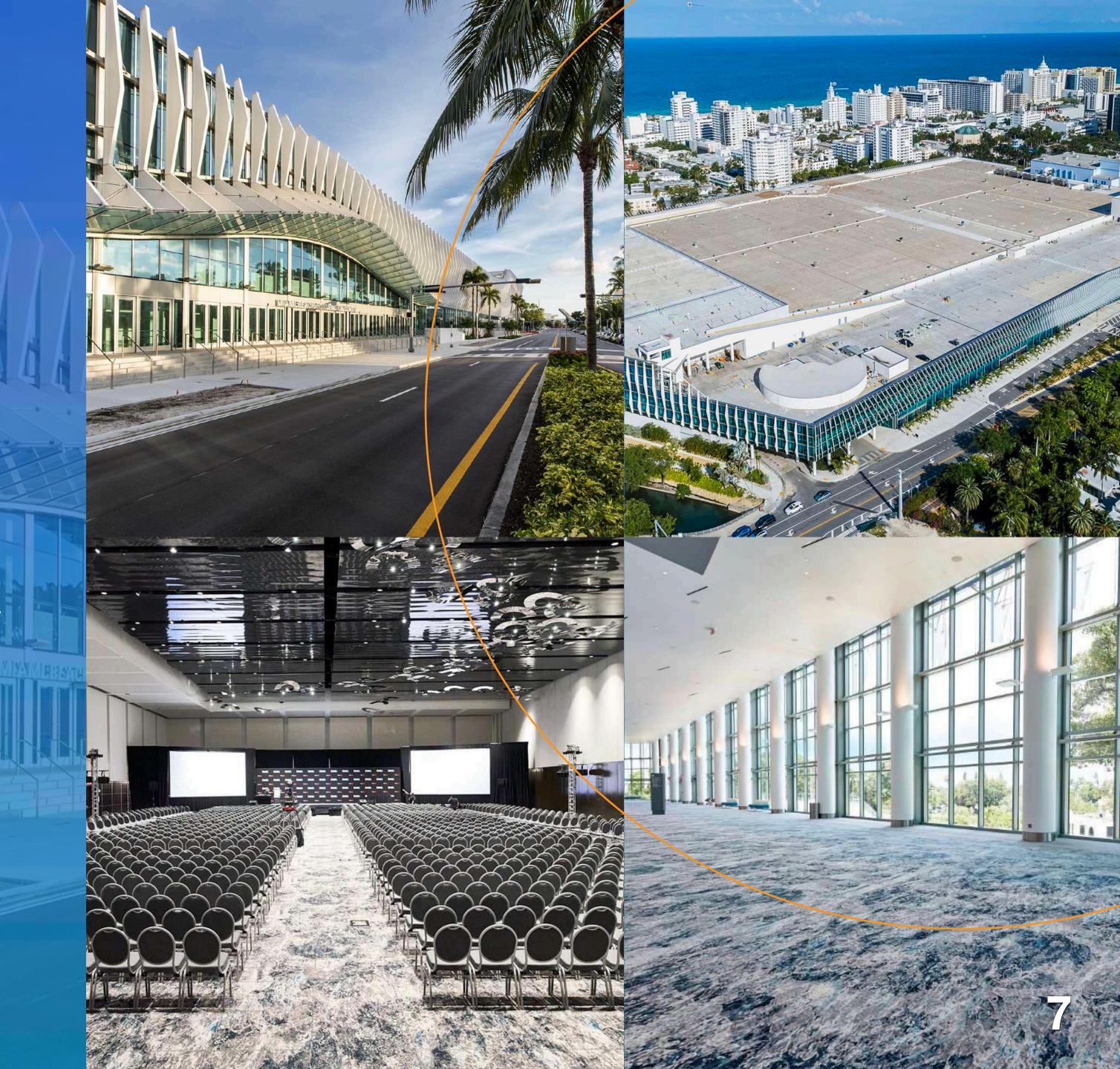
The 15th Annual Southeast Florida Regional Climate Leadership Summit will be held at the Miami Beach Convention Center.

Situated in a prime geographic location, the convention center has a capacity for 3,000 people and a total of 1.4-million-square-feet of space.

#### Address:

1901 Convention Center Drive Miami Beach, FL 33139

https://www.miamibeachconvention.com/





	Live Oak \$15,000	Cypress \$10,000	Mangrove \$5,000	Gumbo Limbo \$3,000	Sea Grape \$1,500	Cocoplum (Non-profit) \$750	Welcome Reception Sponsor \$20,000	Sable Palm Scholarship Sponsor
Materials distributed to each event participant								
Ad on event app	Enhanced	Enhanced					Enhanced	
Logo/link on Summit website					Name Only			
Logo/link in email promotions					Name Only			
Registration list (post-Summit)								
Inclusion on Summit poster and monitor ads								
Exhibit booth	Preferred Placement	Preferred Placement					Preferred Placement	
Reserved seating at front tables								
Number of full registrations	4	2	2	1	1	1	6	



### Live Oak \$15,000

- Materials distributed to each participant
- Enhanced ad on event app
- Logo/link on Summit website
- Logo/link in email promotions
- Logo on poster in VIP meeting room
- Registration list (post-Summit)
- Inclusion on Summit poster and monitor ads
- Exhibit booth preferred placement
- Reserved seating at front tables
- 4 full registrations





# **Cypress \$10,000**

- Enhanced ad on event app
- Logo/link on Summit website
- Logo/link in email promotions
- Registration list (post-Summit)
- Inclusion on Summit poster and monitor ads
- Exhibit booth preferred placement
- Reserved seating at front tables
- 2 full registrations





### Mangrove \$5,000

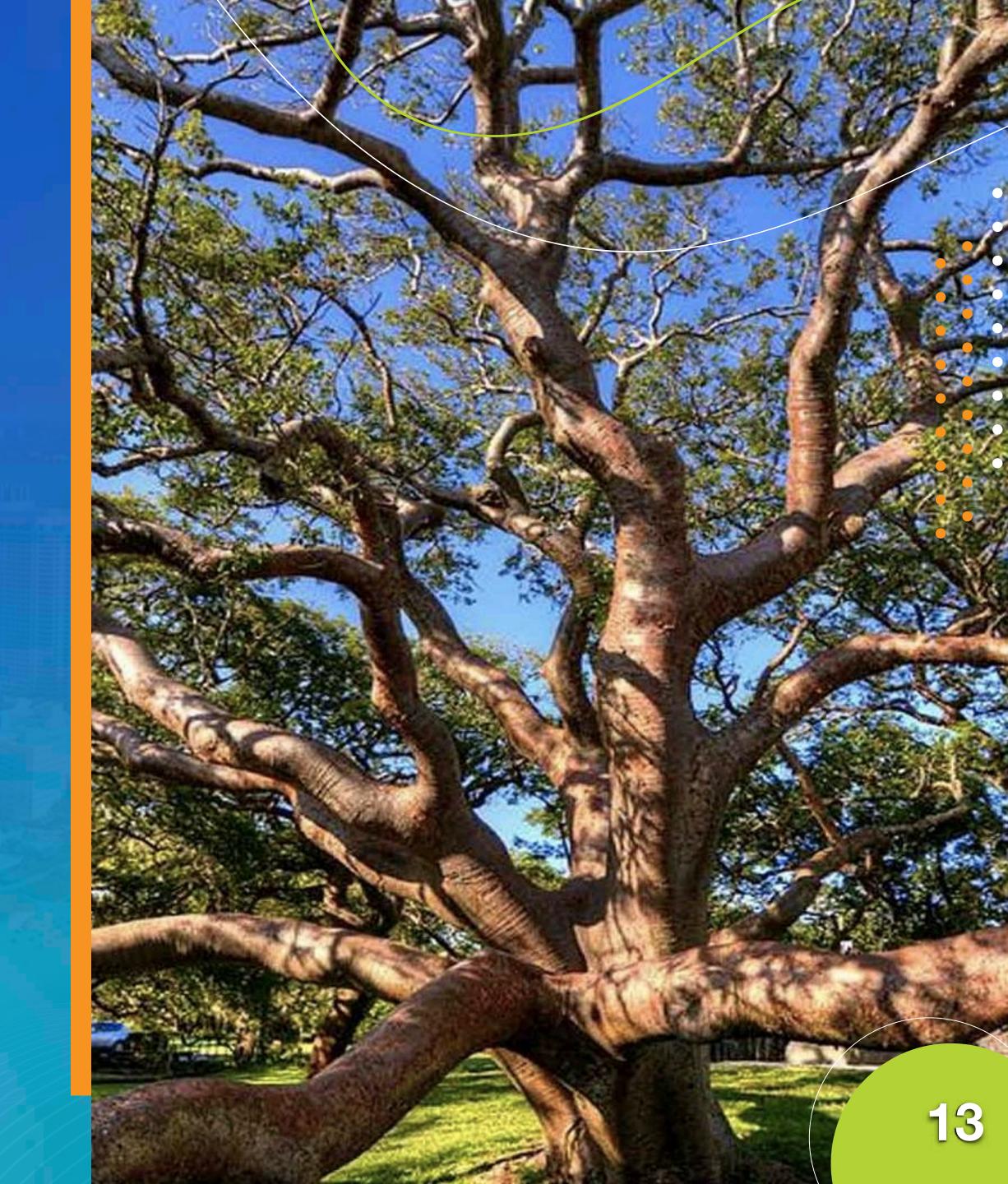
- Ad on event app
- Logo/link on Summit website
- Logo/link in email promotions
- Registration list (post-Summit)
- Inclusion on Summit poster and monitor ads
- Exhibit booth
- 2 full registrations





### Gumbo Limbo \$3,000

- Logo/link on Summit website
- Logo/link in email promotions
- Registration list (post-Summit)
- Exhibit booth
- 1 full registration





## Sea Grape \$1,500

- Name on Summit website
- Name in email promotions
- Exhibit booth
- 1 full registration





# Cocoplum Non-Profit Exhibitor \$750

- Exhibit booth
- Exhibitor listing in Summit mobile app
- 1 full registration





### Sable Palm Scholarship Sponsor \$5,000

- Sponsorship for 10 student, nonprofit, and community leaders to attend the full Summit
- Ad on event app
- Logo/link on Summit website
- Logo/link in email promotions





# Welcome Reception Sponsor \$20,000

- Exclusive sponsor of Welcome Reception at the Miami Beach Convention Center for all attendees
- Display posters and other branding at reception
- All Live Oak-level benefits
- 6 full registrations





# Transformative Climate Action