



## Benchmarking Policies for Existing Buildings: Experiences in Atlanta

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# U.S. City and County Policies for Existing Buildings: Benchmarking, Transparency, and Beyond



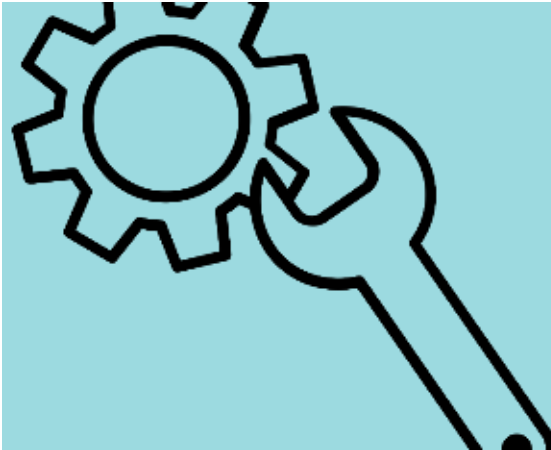
- Requirements of achieving performance targets or completing additional actions
- Benchmarking policy for public, commercial, and multifamily buildings adopted
- Benchmarking policy for public and commercial buildings adopted



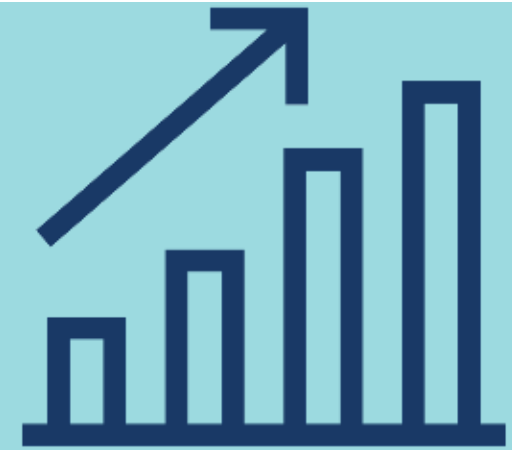
# Atlanta's Commercial Buildings Energy Efficiency Ordinance (15-O-1101)



- Benchmarking



- Audits



- Transparency

# Atlanta's Projected Benefits

- By 2020:
  - Save Atlanta businesses \$100+ million
  - Create 1,000+ full-time jobs
- By 2030:
  - Reduce CO<sub>2</sub>e emissions from commercial buildings by 50%
  - \$1.1 billion utility savings
  - \$331 million in public health benefits



# Key Implementation Considerations

Assessment  
of Internal  
Resources

Covered  
Building List

Compliance  
Notifications

Call Center

Trainings

Reporting

Evaluation of  
Success

Continuous  
Improvement

# Let's Talk

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